



# NEWS RELEASE

NEWFOUNDLAND AND LABRADOR TEACHERS' ASSOCIATION

3 KENMOUNT ROAD • ST. JOHN'S, NL • A1B 1W1

TEL: 709-726-3223 • FAX: 709-726-4302 • MAIL@NLTA.NL.CA • WWW.NLTA.NL.CA

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## PROVIDING TEACHERS WITH PEACE OF MIND

JOHNSON INSURANCE AND THE NEWFOUNDLAND AND LABRADOR TEACHERS' ASSOCIATION CELEBRATE A FIFTY YEAR PARTNERSHIP

Johnson Insurance and the Newfoundland and Labrador Teachers' Association (NLTA) celebrated a golden anniversary on Saturday, November 29 at an event hosted by Johnson at the Fort William Building in St. John's.

In 1964, the NLTA Group Insurance Program was launched with Johnson Insurance as the Plan Administrator and it has evolved and grown over the years to continue to meet the changing needs of teachers in this province. The program has had great success and has become the model from which many other teacher organizations across Canada have developed their own insurance program and business partnership with Johnson.

"This relationship was born 50 years ago, and has been a wonderful partnership – 50 years of providing insurance and peace of mind to teachers and their families," said Ken Bennett, President of Johnson Insurance. "Our relationship with the NLTA is very important to us, and we are extremely proud of how it has grown over the years. We truly believe in what teachers do every school day, and admire their passionate dedication to their work. We at Johnson respect and share these same values."

"The NLTA Group Insurance Program is a living testament to an exceptional relationship between Johnson Insurance and NL teachers and any relationship that endures for 50 years deserves to be celebrated", said James Dinn, President of the Newfoundland and Labrador Teachers' Association. "It's a testament to the value the NLTA and Johnson places on a program that protects the health and well-being of teachers and their families. The NLTA Group Insurance Program has evolved and grown over the years to meet the changing needs of teachers - as has our relationship with Johnson Insurance. We look forward to this continued growth as we enter the next 50 years of our relationship."

In addition to the NLTA, Johnson provides insurance benefits and services to members of more than 450 groups and associations across the country with the education sector being the largest. Johnson has truly become a national leader in providing home and auto insurance and plan benefits to teachers and retired teachers across Canada, and we are very proud of this accomplishment. And it all began with the NLTA back in 1964.

### Media Contacts:

Paul McGrath, Communications Business Partner, Johnson,  
T- 709-724-5912, E – paul.mcgrath@johnson.ca

Lesley-Ann Browne, Communications Officer, NLTA,  
T- 709.726.3223, ext 228 E – labrowne@nlta.nl.ca



In the photo: John Thompson, Senior Vice-President, Business Development and Marketing, Johnson Insurance; Len Stirling, retired Johnson Insurance employee and former Vice-President; James Dinn, President of NLTA; Ken Bennett, President of Johnson Insurance; Perry Downey, Administrative Officer, NLTA; Don Ash, Executive Director, NLTA.