



FUNDRAISING IDEAS

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Fundraising for the Janeway Children's Hospital Foundation

The Janeway Children's Hospital Foundation has been committed to fundraising for the benefit of the Janeway Children's Health and Rehabilitation Centre for more than 30 years. Our ultimate goal is to provide the best possible care to the thousands of children that visit the hospital annually.

Each year, the people of Newfoundland and Labrador amaze us with their generosity and support, by organizing events and activities to raise money for the Hospital. Without this support, we would not be able to continue improving the lives of sick and injured children throughout the province.

In our mission to augment government funding for the Janeway Hospital, the Foundation continues to explore initiatives to ensure that these supplementary funds will be available today and well into the future. None of this, however, would be possible without the support of our community and corporate partners. Your partnerships continue to enrich the delivery of medical care for our province's children, going above and beyond what would be accomplished with government funding alone.

The following pages will help you in your fundraising project. If you have any questions, please contact the Janeway Foundation at 709-777-4640 or janewayfoundation@easternhealth.ca.

Janeway Foundation Support

We ask that you register your individual-led/community/daycare/school or workplace's fundraising campaign with the Janeway Foundation to ensure that you receive the full benefit of partnering with us. Call us at 709-777-4640 when you are ready to begin!

By registering with the Foundation, we can recognize your efforts by providing:

- One-on-one support via phone or email with a staff member.
- Marketing materials such as Miracle Balloons, posters, and buttons.
- Lottery licence application and tickets printed in-house (certain restrictions apply).
- Sponsor sheets.
- Letters of acknowledgment (for soliciting sponsors and prize donations).
- Tax receipts for eligible gifts.

School Fundraising Ideas

Listed below are several fundraising ideas that perhaps can help you in your search for the perfect plan. A few of these ideas can be adjusted for **individual-led**, **daycare** or **community group** fundraisers as well.



Theme Days

Students can pay to participate in Hat Day, Pyjama Day, Funny Hair Day, or Sport Jersey Day. They love it!

Quarter Parade

Make your quarters stretch from one end of your school to the other. Ask everyone to bring in their quarters and see how far your quarters can go.

Support your Team

Students who attend school team event (sports, debate, etc.) are charged a \$2 attendance fee.

Student vs. Faculty Game

Pull together a couple of teams of students and faculty to play against each other during a common lunch period and ask for a donation for admission to the game.

No Homework Pass

A draw can be held for a coveted "Homework Pass." Students can buy tickets for a chance to be excused from their homework. The pass can only be used during a certain time and only for those assignments pre-determined by their teachers.

Principal for an Hour

For each donation (of a pre-determined amount), students can enter their names for a chance to "rule the school!" The lucky winner(s) get to switch places with their Principal for an hour.

Talent Show

Try organizing a talent show for your school. You can set an admission price at the door.

Guessing Games

These are popular games that can be done in the classroom and are a lot of fun. Example: Fill a jar with brightly coloured jelly beans and charge a fee per guess.

Art Gallery

Inspire student and teacher creativity by inviting them to create a piece of art for your school's Art Gallery. Once the masterpieces are finished, invite the community to attend the gallery opening and charge admission at the door. To add an extra special touch, auction off your pieces of art at the end of the show. Funds could also be collected through canteen sales.

Best Seat in the House

Raffle off tickets for a student and two friends to win the best seats in the house at a school event. The winners get to sit in special seats in an ideal spot to view the show.

"A-Thons"

Host a walk-a-thon, bike-a-thon, skate-a-thon, skip-a-thon, etc. Participants collect pledges leading up to the event. Compete individually or as a team.

Bake Sale

The sale could take place during the lunch hour to allow staff, students or community to stop by and purchase your tasty treats.

Shopping Spree

Staff and students are invited to bring in their "gently-used" items for a shopping spree. All donated items are displayed and employees and students can purchase these items for a small fee.



Business Fundraising Ideas

Workplace fundraising is a positive, rewarding and fun way to motivate and further engage employees in your organization. Studies have shown that one of the factors contributing to engagement in the workplace is pride of the company's support of the community. Through workplace fundraising, your employees will help the Janeway Foundation further its mission and will provide your employees with an enriching experience. A few of these ideas can be adjusted for **individual-led, daycare or community group** fundraisers as well.

Jeans Days

Designate Friday as jeans days in exchange for donations to the Janeway Foundation.

Potluck Meal

Invite members of your organization to prepare and bring potluck inspired dishes for a breakfast or lunch event and all participants donate a specified amount.

Hockey or Golf Tournament

Host an event, such as a hockey or golf tournament. Recruit a few volunteers and form a committee. We will be happy to assist you in getting this idea off to a good start!

Raffle or 50/50 Draw

A lottery licence is required for bingos, raffles and 50/50 tickets. The Janeway Foundation will apply for the licence on your behalf. Call the Janeway Foundation for details.

Candy-grams

The fundraisers make special bags of candy and sell them to friends and co-workers.

Recycling

Ask everyone in your organization to bring in recyclable items (cans, bottles) to donate. Select a special day, week or month on your office calendar for this event. Bring items to your nearest Green Depot or Evergreen Recycling location and donate to the Janeway Foundation account.



Getting Started

To start a project in support of the Janeway in your community, please contact the Janeway Children's Hospital Foundation and share your project information with us. We can help you with your project and tell you how to get started today! Please refer to page 3 to see how we can support your efforts.

If you are a **business**, please contact:

Jenine Kerrivan
Manager, Corporate Development
Tel: 709-777-4227
jenine.kerrivan@easternhealth.ca

For more information on how to start your **community group, individual, daycare or school project**, please contact:

Phyllis Kinsman
Manager, Communications and Events
Tel: 709-777-4264
phyllis.kinsman@easternhealth.ca

On the Day of the Event

- Have fun. You are making a difference in the lives of Newfoundland and Labrador kids through your event.
- Take pictures. Post to social media and/or share with the Foundation by tagging @JanewayNL.
- Display Janeway Foundation promotional materials at the event
- Keep track of donors' names and full mailing address on a sponsor sheet so participants who make charitable gifts of \$15 or more receive an official tax receipt from Janeway Foundation

Post Event

For **community group, individual, daycare or school projects**, complete the [Fundraising Project Detail Summary](#) form and submit it with your donation.

To submit event proceeds to the Foundation:

Mail a cheque or money order (along with sponsor sheets and/or the Fundraising Project Detail Summary form, if applicable) to:

Janeway Foundation
300 Prince Philip Drive
St. John's, NL A1B 3V6

We ask that you please do not send cash in the mail.

In person, call 709-777-4640 to set-up a time to drop off the funds to our office at 49-55 Elizabeth Ave, St. John's.

To celebrate your event with your community, post photos on Facebook or Twitter and tag @JanewayNL.



Contact Information

If you have any questions on fundraising for the Janeway Children's Hospital Foundation, please feel free to contact us.

At the Janeway Foundation, we appreciate the time and effort you spend organizing and executing your fundraising event and we want your experience to be both positive and fun. We hope that your fundraising campaign will be fulfilling for you and your organization. Please know that patients, families, and staff truly appreciate your efforts and commitment.

Follow us on Facebook and Twitter

  [JanewayNL](#)

Charitable Registration Number: 11923 9127 RR0001

Janeway Foundation

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